

KXYL AM/FM
Quarterly Issues
2nd Quarter 2017

KXYL AM/FM identified the following issues as key issues for our community during the 2nd quarter of 2017:

1. Public Education
2. Veterans Issues
3. Economy
4. Local Events
5. Crime and Safety

These issues were covered as follows:

Public Education:

4/27/17 – 6:30, 7:30 & 8:30 am (60-seconds) – A story aired regarding the push for more charter school funding, and school choice legislation

6/20/17 – 6:30, 7:30, & 8:30 am (60-seconds) – A story aired about a new Early ISD policy to arm staff. The story included discussion on campus safety

6/28/17 – 6:30, 7:30, & 8:30 am (60-seconds) – A story aired about Ranger College's efforts to annex Brown County into its taxing district

Veterans Issues

5/2/17 – 6:30, 7:30, & 8:30 am (60-seconds) – A story aired about a scam targeting veterans and their supporters

5/9/17 – 6:30, 7:30 & 8:30 am (60-seconds) – A story aired about the V-E Day Observance at The Central Texans Veterans Memorial

5/10/17 – 6:30, 7:30, & 8:30 am (60-seconds) – A story aired about the "War Stories" program at Angelo State University, and the way Brown County veterans and their families could participate.

Economy

4/25/17 – 6:30, 7:30 & 8:30 a.m. (60-seconds) – A news story aired concerning the rise in home prices

4/27/17 – 6:30, 7:30 & 8:30 a.m. (60-seconds) – A news story aired concerning the impact the retail downturn was having on the city budget

4/28/17 – 6:30, 7:30 & 8:30 a.m. (60-seconds) – A news story aired where Early City Administrator Tony Aaron discussed the sharp downturn in retail activity in the area, and how local cities are weathering the storm

Local Events

5/31/17 – 6:30, 7:30 & 8:30 am (60-seconds) – A story aired about Heartland Rod Run

6/3/17 – 6:30, 7:30 & 8:30 am (60-seconds) – A story aired about Riverfest

6/7/17 – 6:30, 7:30, & 8:30 am (60-seconds) – A story aired about the opening of “The Moving Wall” traveling Vietnam War Memorial. This story aired daily June 8-12.

Crime and Safety

5/31/17 – 6:30, 7:30 & 8:30 am (60-seconds) – A story aired about bomb threats being made against the 3M plant

6/3/17 – 6:30, 7:30, & 8:30 am (60-seconds) – A story aired about an arrest in a string of car burglaries in the area

6/3/17 – 6:30, 7:30 & 8:30 am (60-seconds) – A story aired about a suspect being identified in the bomb threats against 3M