

KXYL AM/FM
Quarterly Issues
4th Quarter 2016

KXYL AM/FM identified the following issues as key issues for our community during the 4th Quarter of 2016

1. Election information
2. Crime and Punishment
3. Youth Issues
4. Poverty (causes and relief efforts)
5. Economy

These issues were covered as follows:

Election information

10/7/16 – 6:30 am, 7:30 am, 8:30 am – A 60-second story aired informing listeners of the pending voter registration deadline.

10/24/16-10/28/16, 10/31/16-11/4/16 6:30 am, 7:30 am, 8:30 am & 5:06 pm – A 30-second news story aired each day during the newscast giving early voting times and locations.

11/8/16 7:00 pm-10:30 pm (3 ½ hours) – KXYL broadcasted election returns for local, state and national elections. The elections covered local liquor ordinances, local offices, State Senate, Congressional and Presidential races. We provided vote totals, and interviews with many of the candidates.

Crime and Punishment

10/20/16 – 7:40 am-8:00 am – Early Police Chief David Mercer discussed home security, preventing burglaries, and recent crimes committed in the area.

11/3/16 – 5:30 pm-5:45 pm – Brownwood Police Chief Terry Nichols discussed recent crimes committed in the area, and how to avoid being a victim of crime.

Youth Issues

10/27/16 – 7:40-8:00 am – Ray Tipton with the Brownwood Area Chamber of Commerce discussed Wendlee Broadcasting's annual Trick or Treat Trail, a free and safe trick or treating event for area children.

10/31/16 – 5pm-6pm – Brian Wade and Leland Acker broadcasted live from the Trick or Treat Trail, alerting the public to a free and safe trick or treating event for Brownwood.

Poverty (causes and relief efforts)

11/14/16 – 7:40-8:00 am – Misty Bowers with Good Samaritan Ministries discussed how many area families wind up in poverty due to a sudden layoff, injury or unemployment, and how the Good Samaritan Ministries helps them through that time, and meets their needs during the process.

12/7/16 – 7:40-8:00 am – Angelia Bostick with Brown County Homes Solutions Coalition discussed the causes of homelessness, and what the Brown County Homes Solutions Coalition is doing to help.

Economy

12/8/16 – 7:15-7:25am – Christa Huff discussed the struggles that face the middle class working family

12/12/16 – 7:15-7:25 am – Brian Turmail with American General Contractors discussed how infrastructure improvement projects can spur economic activity and create jobs.