

KQBZ-FM
Quarterly Issues
4th Quarter 2016

KQBZ identified the following issues as key issues for our community during the 4th Quarter of 2016

1. Election information
2. Crime and Punishment
3. Youth Issues
4. Poverty (causes and relief efforts)
5. Economy

These issues were covered as follows:

Election information

10/7/16 – 6:30 am, 7:30 am, 8:30 am – A 60-second story aired informing listeners of the pending voter registration deadline.

10/24/16-10/28/16, 10/31/16-11/4/16 6:30 am, 7:30 am, 8:30 am & 5:06 pm – A 30-second news story aired each day during the newscast giving early voting times and locations.

11/9/16 6:30 AM, 7:30 AM, & 8:30 AM – A news story aired giving the results of the election.

Crime and Punishment

10/21/16 – 6:30 am, 7:30 am, & 8:30 am – A news story featuring Early Police Chief David Mercer discussed home security and preventing burglaries.

11/4/16 – 6:30 am, 7:30 am & 8:30 am – A news story discussed recent crimes committed in the area, and how to avoid being a victim of crime.

Youth Issues

10/27/16 – 8:10-8:15 am – Ray Tipton with the Brownwood Area Chamber of Commerce discussed Wendlee Broadcasting's annual Trick or Treat Trail, a free and safe trick or treating event for area children.

10/31/16 – 5pm-6pm – Amber Zeal broadcasted live from the Trick or Treat Trail, alerting the public to a free and safe trick or treating event for Brownwood.

Poverty (causes and relief efforts)

11/15/16 – 6:30 am, 7:30 am & 8:30 am – A news story discussing how Good Samaritan Ministries helps families who have fallen into poverty aired.

12/8/16 – 6:30 am, 7:30 am & 8:30 am – A news story featuring Angelia Bostick with Brown County Homes Solutions Coalition aired, discussing the causes of homelessness, and what the Brown County Homes Solutions Coalition is doing to help.

Economy

12/12/16 – 6:30 am, 7:30 am & 8:30 am – A story aired concerning the upcoming closure of Staples in Brownwood.