

KXYL AM/FM  
Quarterly Issues  
2<sup>nd</sup> Quarter 2016

KXYL radio identified the following key issues that needed to be addressed during the 2<sup>nd</sup> Quarter of 2016.

1. Elections
2. Economic Development
3. Flooding/Safety
4. Public Education
5. Crime

These issues were covered as follows:

**Elections**

5/16/16 - 6:30 am, 7:30 am, 8:30 am & 5:06 pm – A 60-second story aired featuring efforts by Empower Texans to engage voters in local elections, where voter turnout is traditionally low

5/16/16 – 6:30 am, 7:30 am, 8:30 am & 5:06 pm – A 60-second story aired giving early voting information.

5/23/16 – 6:30 am, 7:30 am, 8:30 am & 5:06 pm – A 60-second story aired giving election day voting information.

5/25/16 – 6:30 am, 7:30 am, 8:30 am & 5:06 pm – A 60-second story aired giving election results.

**Economic Development**

4/22/16 – 8:15 am – (10 minutes) Brownwood Economic Development Corporation Executive Director Guy Andrews discussed a referendum to convert the Brownwood EDC to a Municipal Development District. Andrews discussed what an MDD does, as opposed to an EDC.

4/27/16 – 7:45 am – (10 Minutes) Early City Administrator Tony Aaron discussed how an Economic Development Corporation operates, how a Municipal Development District operates, upcoming referendums in local elections calling for the change from EDCs to MDDs, and why many cities are making this change.

**Flooding/Safety**

5/24/16 – 6/2/16 – (24 Hours) – KXYL provided breaking news and special coverage of flooding in the Brownwood area, as heavy rains led to Lake Brownwood flowing over the spillway, resulting in flooding along the Pecan Bayou, into Brownwood. Street closures, safety information and current water levels were broadcast. Information on FEMA relief and disaster declarations was also presented.

**Public Education**

4/12/16 – 8:40 am – (10 Minutes) State Representative Jonathan Stickland discussed the negative effects of high-stakes standardized testing, and his plan to end such testing when the Texas Legislature reconvenes.

6/14/16 – 7:40 am – (10 Minutes) Brownwood ISD Superintendent Dr. Joe Young discussed technical glitches in the administration of the STAAR tests statewide, and the impact the state's ruling on not requiring those tests to be factored as a condition of promotion.

**Crime**

5/16/16 - 6:30 am, 7:30 am, 8:30 am & 5:06 pm – A story about the murder of a local resident aired during local news.

5/18/16 - 6:30 am, 7:30 am, 8:30 am & 5:06 pm – A story outlining the investigation into the murder of a local resident aired during local news.