

KQBZ-FM  
Quarterly Issues  
2<sup>nd</sup> Quarter 2016

KQBZ radio identified the following key issues that needed to be addressed during the 2<sup>nd</sup> Quarter of 2016.

1. Elections
2. Economic Development
3. Flooding/Safety
4. Public Education
5. Crime

These issues were covered as follows:

**Elections**

5/16/16 - 6:30 am, 7:30 am, 8:30 am – A 60-second story aired featuring efforts by Empower Texans to engage voters in local elections, where voter turnout is traditionally low

5/16/16 – 6:30 am, 7:30 am, 8:30 am – A 60-second story aired giving early voting information.

5/23/16 – 6:30 am, 7:30 am, 8:30 am – A 60-second story aired giving election day voting information.

5/25/16 – 6:30 am, 7:30 am, 8:30 am – A 60-second story aired giving election results.

**Economic Development**

4/25/16 – 6:30 am, 7:30 am, 8:30 am – A story aired during local news about the Brownwood EDC's plan to transition to an MDD, pending voter approval.

4/28/16 – 6:30 am, 7:30 am, 8:30 am – A story aired during local news about the Early EDC's plan to transition to an MDD, pending voter approval.

**Flooding/Safety**

5/24/16 – 6/2/16 – (24 Hours) – KQBZ provided breaking news and special coverage of flooding in the Brownwood area, as heavy rains led to Lake Brownwood flowing over the spillway, resulting in flooding along the Pecan Bayou, into Brownwood. Street closures, safety information and current water levels were broadcast. Information on FEMA relief and disaster declarations was also presented.

**Public Education**

6/15/16 – 6:30 am, 7:30 am, 8:30 am – A story aired during local news about the glitches in the computerized grading of the STAAR tests, and the effects on Brownwood ISD.

**Crime**

5/16/16 - 6:30 am, 7:30 am, 8:30 am – A story about the murder of a local resident aired during local news.

5/18/16 - 6:30 am, 7:30 am, 8:30 am – A story outlining the investigation into the murder of a local resident aired during local news.