

Third Quarter Issues & Programs 2015
July-September 2015
KXYL AM Brownwood, KXYL FM Coleman

KXYL Radio identified the following community issues during April-June that garnered significant attention during our programming:

1. County Budget
2. Elections
3. Economic Development
4. Public Education
5. Oil & Gasoline Prices
6. Youth Issues
7. Public Health

County Budget

9/14/15 (5 p.m.) - A 60-second story aired during local news detailing the County Commissioners' proposed budget and tax rate, which would reflect an increase in spending, and an increase in local property taxes.

9/15/15 (6:30 a.m., 7:30 a.m., 8:30 a.m.) - A 60-second story aired during local news detailing the County Commissioners' proposed budget and tax rate, which would reflect an increase in spending, and an increase in local property taxes.

9/25/15 (5 p.m.) - A 60-second story aired previewing a Commissioners' Court meeting where the budget would be approved, resulting in increased taxes to local residents. Listeners were informed of an opportunity to speak during the hearing.

9/28/15 (6:30 a.m., 7:30 a.m., 8:30 a.m.) - A 60-second story aired previewing a Commissioners' Court meeting where the budget would be approved, resulting in increased taxes to local residents. Listeners were informed of an opportunity to speak during the hearing.

9/28/15 (5 p.m.) - A 60-second story aired detailing how the Commissioners passed a new budget that included increased spending and increased property taxes.

Elections

8/14/15 - (7:40 a.m.-7:50 a.m.) - Leland Acker interviewed Brent Graves about his candidacy for Senate District 24, his platform, and the needs of the district.

8/19/15 - (7:40-7:50 a.m.) - Brian Wade and Leland Acker interviewed State Senate Candidate C.J. Grisham about his candidacy for SD 24, and the needs of the district.

9/16/15 - (8:40-8:50 a.m.) - Brian Wade and Leland Acker interviewed State Rep. Candidate Mike Lang about his platform, campaign, and the needs of House District 60.

9/18/15 (8:40-8:50 a.m.) - Brian Wade and Leland Acker interviewed State Rep. Candidate Kevin Downing about his platform, campaign, and the needs of House District 60.

9/30/15 - (8:40-8:50 a.m.) - Brian Wade and Leland Acker interviewed State Senate Candidate Susan King about her platform, her campaign, and the needs of Senate District 24

Economic Development

7/24/15 - (8:15-8:25 a.m.) - Brian Wade and Leland Acker interviewed Economic Development Director Guy Andrews about retail development.

9/18/15 - (8:15-8:25 a.m.) - Brian Wade and Leland Acker interviewed Economic Development Director Guy Andrews about industrial development.

Public Education

7/22/15 (8:15 a.m.-8:25 a.m.) - Brian Wade and Leland Acker interviewed Superintendent Wes Beck about education policy, priorities, processes, and budgets.

8/19/15 (8:15-8:25 a.m.) - Brian Wade and Leland Acker interviewed Superintendent Wes Beck about school choice proposals.

Oil and Gas Prices

9/18/15 (6:30 a.m., 7:30 a.m., 8:30 a.m., 5 p.m.) - A 60-second story aired reporting local and statewide gas prices, oil prices, and future oil and gas price forecasts.

Youth Issues

9/10/15 - (8:40-8:50) - Brian Wade and Leland Acker interviewed Boys and Girls Club director Danny Willingham about the services the club offers, and the needs of area youth.

Public Health

9/2/15 (6:40-6:50 a.m.) - Brian Wade and Leland Acker interviewed Cliff Karnes, Public Health Preparedness coordinator, about Public Health Preparedness Month

