

Third Quarter Issues & Programs 2015
July-September 2015
KQBZ-FM Brownwood

KQBZ Radio identified the following community issues during April-June that garnered significant attention during our programming:

1. County Budget
2. Elections
3. Economic Development
4. Public Education
5. Oil & Gasoline Prices

County Budget

9/14/15 (5 p.m.) - A 20-second story aired during local news detailing the County Commissioners' proposed budget and tax rate, which would reflect an increase in spending, and an increase in local property taxes.

9/15/15 (6:30 a.m., 7:30 a.m., 8:30 a.m.) - A 20-second story aired during local news detailing the County Commissioners' proposed budget and tax rate, which would reflect an increase in spending, and an increase in local property taxes.

9/28/15 (6:30 a.m., 7:30 a.m., 8:30 a.m.) - A 20-second story aired previewing a Commissioners' Court meeting where the budget would be approved, resulting in increased taxes to local residents. Listeners were informed of an opportunity to speak during the hearing.

9/29/15 (6:30 a.m., 7:30 a.m., 8:30 a.m.) - A 20-second story aired detailing how the Commissioners passed a new budget that included increased spending and increased property taxes.

Elections

9/22/15 (6:30 a.m., 7:30 a.m., 8:30 a.m.) - A story aired detailing the propositions on the November ballot.

Economic Development

7/27/15 (6 a.m., 7 a.m., 8 a.m.) - A story aired detailing the progress of a retail development in Brownwood, and how incentives work to facilitate the process.

Public Education

7/27/15 (6 a.m., 7 a.m., 8 a.m.) - A story aired discussing the first day of school, and what local students have to look forward to this year.

Oil and Gas Prices

9/18/15 (6:30 a.m., 7:30 a.m., 8:30 a.m., 5 p.m.) - A 30-second story aired reporting local and statewide gas prices, oil prices, and future oil and gas price forecasts.